

SPORT 1
Horten

The logo consists of the word "SPORT" in a bold, dark blue, sans-serif font. To the right of "SPORT" is a large, dark blue number "1". A thick, red, curved line swooshes around the "1", starting from the top right, curving under the "1", and ending at the top left. Below the word "SPORT" is the word "Horten" in a smaller, dark blue, sans-serif font.